

John Kendall Royston

Richmond, VA. 23059 | (804) 833-7070 | jkroyston@gmail.com

GitHub: <https://www.github.com/jxhnkndl> | **LinkedIn:** <https://www.linkedin.com/in/johnkendallroyston/>

Portfolio: <https://github.jxhnkndl.io/single-page-portfolio>

SUMMARY

Full-stack web developer with entrepreneurial experience leading teams through audio production projects in the music industry. Recently earned a Full-Stack Web Development Certificate from the University of Richmond focusing on MERN stack development. Apple trained technician and facilitator with strong communication and creative problem solving skills.

TECHNICAL SKILLS

HTML, CSS, Bootstrap 4, Git, Bash, JavaScript, jQuery, React.js, Day.js, Express, MySQL, Sequelize, MongoDB, JSON, REST, APIs, Visual Studio Code, Google Chrome DevTools, Postman, GitHub Desktop, Terminal

PROJECTS

Foo Bar Finder

- Search for recipes and spirits by keyword or category, cycle through the results, and save favorites locally.
- Led a team of 3, designed user interface, wrote AJAX calls to third-party APIs, handled and formatted response data to insert dynamically into the user interface.
- **Languages/Technologies:** JavaScript, jQuery, AJAX, Responsive Design, Bootstrap, CSS, HTML
- **GitHub Repo:** <https://github.com/todtsies/Project-1>
- **Live App:** <https://todtsies.github.io/Project-1/>

Burger.js

- Full-stack application for tracking burgers a user wants to eat and the burgers they've already eaten.
- Modeled data, built custom ORM, routed API, wrote back-end logic for handling requests, configured Express server, designed user interface, wrote front-end logic for making API calls and handling responses.
- **Languages/Technologies:** MVC, Node.js, Express, REST, JavaScript, MySQL, Handlebars.js, Bootstrap 5
- **GitHub Repo:** <https://github.com/jxhnkndl/burger>
- **Live App:** <https://powerful-retreat-22028.herokuapp.com/>

Weather Dashboard

- Fetch current weather and five-day forecast data for any city in the world.
- Designed user interface, wrote front-end logic for making API calls to multiple endpoints and handling the responses, implemented local storage for previous cities, wrote logic for attaching icons to forecasts.
- **Languages/Technologies:** JavaScript, jQuery, Day.js, Responsive Design, Bootstrap 4, CSS, HTML
- **GitHub Repo:** <https://github.com/jxhnkndl/weather-dashboard>
- **Live App:** <https://jxhnkndl.github.io/weather-dashboard/>

EXPERIENCE

Owner, Audio Producer, Consultant Echodog Productions LLC

2012 - 2021
Richmond, VA.

Wrote, produced, and mixed more than 200 songs for a diverse range of artists, songwriters, and companies.

- Successfully developed an independent artist from project launch through more than 1 million total streams on Spotify.
- Produced and edited an award-winning podcast called "Beyond the Tower" for Omni Hotels & Resorts.
- Created original musical works featured in television, film, popular playlists, digital content, video games.
- Invited to regularly guest lecture about music production and entrepreneurship to students in James Madison University's music industry program.

Continued...

EXPERIENCE CONTINUED

In-Store Guest Trainer, Creative, Family Room Specialist Apple Inc.

2011 - 2015

Short Pump, VA.

Planned and facilitated over 200 hours of technical, product, and customer experience training to more than 120 Apple retail employees and leaders.

- Chosen from more than 100 employees for a seven month leadership role planning and delivering multi-week onboarding training to new employees and internal, cross-team customer experience and technical training to new technicians, trainers, and sales specialists.
- Designed and led a mentor team of more than 15 mentors that positively impacted the store's culture and learning environment by adopting and championing new initiatives and improving cross-team communication.
- Successfully repaired customer relationships by isolating and troubleshooting hardware and software issues and providing advice on a wide variety of technical questions.

Co-Owner, Songwriter, Brand Strategist The Bigger Lights LLC

2007 - 2011

Fairfax, VA.

Founded an internationally recognized artist brand and led cross-functional teams through multi-month recording, touring, and marketing projects.

- Created and marketed original music that internationally generated more than 5 million song streams and placements in television, video games, compilation records, and prominent publications
- Established sonic, aesthetic, and digital brand that attracted a national record contract promising a minimum of \$50,000 in guaranteed recording budgets, music video budgets, and artist advances.
- Analyzed sales data and developed social media and point of sale strategies which generated over \$40,000 in direct-to-consumer and web-based revenue sales in 2011.

EDUCATION

Full Stack Web Development Certificate - University of Richmond, Richmond, VA 2021

An intensive 6 month full-stack coding Bootcamp program covering HTML, CSS, Bootstrap, responsive design, Git, JavaScript, jQuery, web, third-party, and server-side APIs, REST, Node.js, Express, MySQL, MongoDB, React.js, and progressive web applications.

Bachelor of Business Administration in Finance - James Madison University, Harrisonburg, VA

2006